

IMS-21

What would you invest for **\$57,633** in new Sales?

Featured and Photo Listings **VisitMaine.net** can deliver that!

Look at these **Twelve Lodging Properties** with Photo Links.

12-Month Web Statistics:

	<u># of Referrers</u>		<u># of Referrers</u>
Property #1	7,686*	Property #8	2,044
Property #2	18,026*	Property #9	2,075
Property #3	13,825*	Property #10	1,236
Property #4	3,209*	Property #11	664
Property #5	4,544*	Property #12	946
Property #6	3,116*	Total:	61,477
Property #7	4,106*	Average:	5,123

of Referrers = the number of people that clicked thru to a property's site from the VisitMaine.net Web Site. *Premium/Featured Photo Links.

If you purchase click thrus from Google or Bing, you know that the average click thru cost is approx \$.75 plus per visitor. So 5,123 Visitors would cost you **\$3,842 on Google or Bing**.

More Facts:

If only 5% of the 5,123 book with you, that is 256 new Reservations. 256 Reservations @ 1.5 Nights Average @ \$150/night average = **\$57,633 in Revenue**.

In the past 12-months, our site had **698,827 Visitors** (over 1,917 Visitors per day interested in a Maine Vacation) and **17,705,000 Hits**.

If your site is not linked from VisitMaine.net... **WHAT ARE YOU WAITING FOR?** Unless of course you are OK with your competitors getting all that business?

Rates Vary: Why do our rates vary? Because we know some towns track better than others. If you are in an area averaging 1,000 Visitors, your Photo Link may cost as little as \$199/yr (\$.20/Visitor). If you are in a town averaging over 10,000 visitors, your cost may be as much as \$1,999 (only \$.19/Visitor).

Please call Greg Burke today at 207-985-1766 to get your exact investment.

On Line Sign Up Form: <http://www.visitmaine.net/innkeeper.htm>

Heather & Greg Burke

IMS-21, Integrated Marketing and Sales for the 21st Century

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Web Sites: www.ims21.net, www.visitmaine.net, www.southernmainecoast.com

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